



INSIGHT 360 is Your Complete Healthcare Experience Solution:

- Enterprise Class Solution
- Responsive Design (Any Connected Device, Anywhere, Anytime)
- Point of Care (PoC) Data Collection
- Mobile, Web based, Kiosk and Email Survey Administration
- Patient, Doctor, Nurse, Employee and Visitor Satisfaction Surveys
- Live View Dashboard (LVD)
- Survey/Questionnaire Language translation
- Question Specific Demographic Reporting
- Smart Alert/Notification
- Custom Surveys
- Global Surveys
- Ad Hoc Reporting
- Corporate Comparison and Benchmark Reporting
- Room Rounds
- Social Media Report Sharing



Why Choose INSIGHT 360:

INSIGHT 360 is a virtual, boutique survey solution that offers the resources to create tailored surveys for delivery at the point of care; this improves access to transparent patient data, which in turn can guide internal process improvements on a granular level across a number of key measures, including patient satisfaction. Their cloud-based infrastructure, coupled with mobile delivery, incurs fewer overhead costs, allows for nimble, expedient deployment and gives end-users access to vital patient data in real-time.

The NurseCareAI team features more than 100 years combined experience in healthcare quality data collection, reporting and technology development.

INSIGHT 360 Helps Providers:

- ✓ Improve Patient Satisfaction
- ✓ Improve Staff Satisfaction/Engagement
- ✓ Increase Quality of Care
- ✓ Identify Areas that Need Improvement
- ✓ Improve and Maintain Patient Retention
- ✓ Improve Provider Satisfaction
- ✓ Identify Areas and/or Staff that Excel in Quality Care
- ✓ Reduce Readmissions
- ✓ Create a Culture of Care

White Label INSIGHT 360

- ✓ Purchase INSIGHT 360 as your Solution for Complete Brand Control
- ✓ Replace the INSIGHT 360 brand completely with your own
- ✓ Create Custom Question Categories, Global Questions and Surveys
- ✓ Consumer Satisfaction Solution for Verticals Outside of Healthcare

INSIGHT 360 was created with the goal of ensuring clients had access to better data, so as to drive better care quality; with that in mind, they take advantage of their boutique size and cloud-based infrastructure to provide custom, nimble services. Rather than lock their clients into a preset mold, they are willing to work with them to tailor the install to their specific needs. INSIGHT 360 boasts a robust support system that assigns a dedicated client service manager, rather than relying on frustrating call centers. The assigned manager works to develop a relationship with the client, learning their facility, how it operates and what their needs are, ensuring educated assistance in times of need.

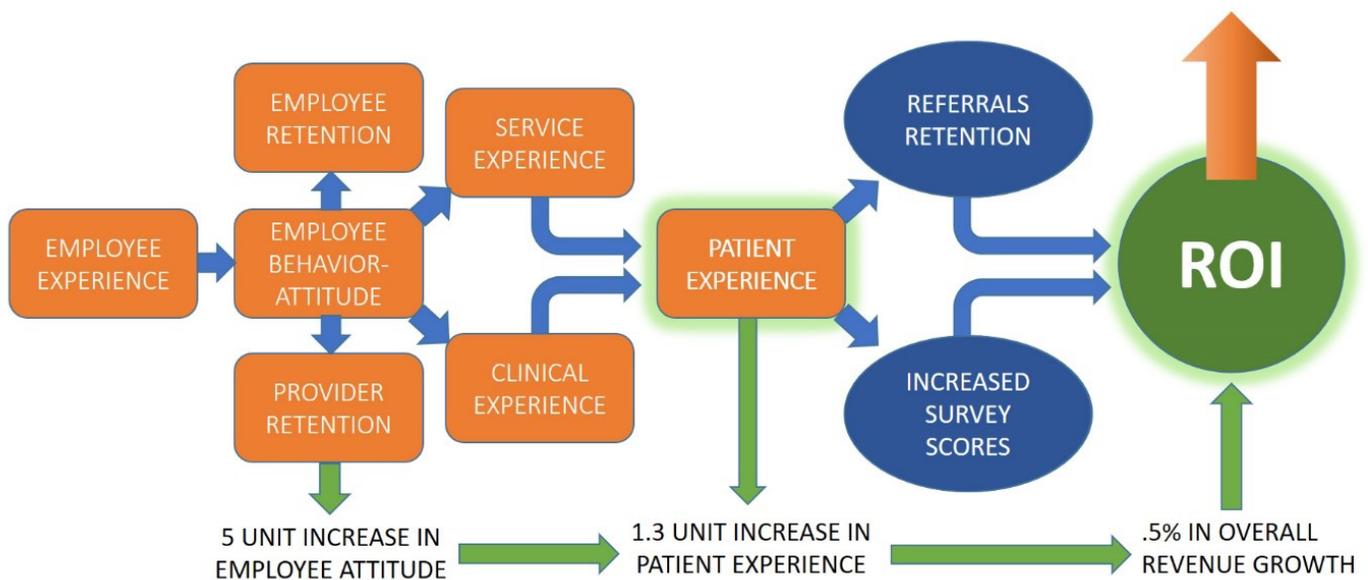
Furthermore, the information collected is viewable in real-time, ensuring clinicians and staff have access to the data they need to make improvements immediately, rather than 6 months down the line. Powered through Google Translate, each and every survey in their bank – as well as those created by clients – can be easily translated at the point of care for no extra charge, ensuring language barriers don't interfere with data collection.

All data collected by clients is easily reportable through their dashboard, and contains vital information such as:

- ✓ Percentile Ranking
- ✓ Return Rates
- ✓ Top Box Responses
- ✓ Positive & Negative Trends
- ✓ Patient Demographic
- ✓ Regional Comparisons

All of these work to support care quality and Triple/Quadruple Aim objectives, impacting satisfaction rates, patient and provider experience, population health and internal workflows by making actionable data accessible and transparent.

Finding the ROI in Patient Satisfaction



Excellent work culture = Excellent place to receive care

Based on a Study by Harvard Business Review